

RED TALKERS

FIRST MONTH SEO PLAN

Website:	https://www.yourname.com
Strategy Use:	Pure White Hat SEO 2019
Targeted Keywords	Given by Client/Our Suggested
Work Guidelines:	As per Google Algorithm 2019

Week - I – ON Page SEO Tasks

<u>Assigned Tasks</u>	<u>No. of Tasks/Priority</u>
Keyword Research & Selection -Keywords Research is the foundation of any successful SEO campaign. We will research the best keywords for your Business.	10-15 Keywords
Title Tag Optimization -Title Tag is the most important on-Page SEO factor.	Need to add some major keywords
Description Tag Optimization - If your meta description is semantically in line with the content on the web page, ranking of your website will improve eventually.	Optimize the Meta Description with keywords
Keyword Tag Optimization - Help to improve the keywords density for better results.	Important
H1 Tags Optimization -H1 is an HTML tag normally used to mark headings. When your keywords are used in H1 tags, they carry more weight and have a better effect on your site rankings.	Optimize the tags
Optimization of sitemap.xml -Sitemaps are an important way through which search engine crawler communicates with different pages of the website.	Important
Optimization of ror.xml - ROR sitemap helps search engine to index the pages with title tags and keywords. It helps to produce quick results.	Need to perform
Optimization of urllist.txt - This file helps in better indexing on Yahoo/Bing.	Important
Optimization of info.txt - It is helpful for indexing and registering on Alexa and other local search engines.	Important
ALT Tags: Scanning and adding ALT Tags to your website's images to make them SEO friendly.	Extremely Important

Optimizing Website Speed: Scanning and optimizing the website speed to make it load faster.	Very Important
Search Engine Submission: Submit website to major search engines after completing the above tasks to make fast re-indexing.	Important

In the end of first week you will get complete report with on page SEO task status.

Week II :Local SEO + SMO + Off Page Tasks

<u>Assigned Tasks</u>	<u>No. of Tasks/Length</u>
Competitors Analysis: Analyze top 5 competitor's domain and extract major information about them.	5 Domains
Competitors Backlink Analysis: Analyze all the backlinks of the top 5 competitors and start link building according to it.	5 Domains
Blog Writing & Submitting: Writing a blog of 350 words and publish it on various blog posting sites with Anchor text and Backlink in it.	1 (350 words)
Blog Bookmarking - Submit blog on high authority bookmarking sites for quality backlinks.	5
Local Classified: Classified ads are really useful for blogs, startups, small businesses, individuals and companies that are trying to build their exposure.	5
PDF Writing: Creating a PDF file of 120 words with suitable image and backlink in it.	1
PDF Submission: Upload PDF file to various PDF submission directories including a backlink in file.	5
Network Sharing: Share major website URLs to network sharing sites like Scoop. It and Reddit.com.	5
Quora Answering: Answer various question related to the client business.	5
Social Media Sharing: Share your products and services on various social media platforms like Facebook, Twitter, Instagram, Google+ etc.	5
PPT Writing: Creating a PPT file of 350 words with suitable image and backlink in it.	1
PPT Submission: Upload PPT file to various PPT submission directories including a backlink in file.	5

Google Business Reviews: Adding some good reviews to your Google Business page weekly. It will improve your Online Reputation.

1-2 per week

Detailed weekly report after 2nd week completion.

Week III: Content Marketing + Advance Link Building + SMO

<u>Assigned Tasks</u>	<u>No. of Tasks</u>
Social Bookmarking of Website: Social bookmarking sites are one of the best platforms to promote your website. When you bookmark your webpage or blog post on popular social bookmarking websites, you gain high traffic to your webpage. For example: delicious.com , stumbleupon.com , digg.com , diigo.com , technorati.com .	10
High Authority Site Directory Submission: Very helpful for getting high quality local backlinks and local audience traffic.	5
Blog Writing & Submission: Writing an article of 500 words and publish it on Article submission sites to gain high quality backlinks from it.	1 (500 words)
Article Bookmarking: Submit article on authority sites for quality backlinks.	5
Image Sharing Backlinks: Share your photos on popular image submission websites to get high quality backlinks from authority sites like: flickr.com , instagram.com , tumblr.com .	5
Infographics Submission: Make creative infographics. These days, infographics are getting popular on the internet. Submit your infographics on infographics submission websites and give reference links to your webpage .	5
Documents Sharing Backlinks: Create some unique and attractive documents related to your website and submit them on high authority documents sharing sites.	5
Classified Ads - Marketing your product and services through free online business ads is a very proficient way of reaching out to your select set of potential customers.	5

Social Media Sharing: Share your products and services on various social media platforms like Facebook, Twitter, Pinterest etc.	5
Video Promotion: Create a Business related video and promote it on various video websites.	1
Business Listing: List your Business on top business listing sites to make it more discoverable.	2
Google Business Reviews: Adding some good reviews to your Google Business page weekly. It will improve your Online Reputation.	1-2
Facebook Likes and Engagements: Promoting Facebook page to gain maximum possible organic likes and improving the user engagement rate.	-
Instagram & Twitter Followers: Work on increasing twitter and Instagram followers to provide a great exposure to your business.	-

Detailed Weekly Report with keyword ranking after 3rd week.

Week IV: Content Marketing + Advance Link Building + SMO

<u>Assigned Tasks</u>	<u>No. of Tasks</u>
Competitors Backlink Analysis: Now analyze the next 5 competitor's backlinks and work according to them.	5 Domains
Social Bookmarking of Website: Social bookmarking sites are one of the best platforms to promote your website. When you bookmark your webpage or blog post on popular social bookmarking websites, you gain high traffic to your webpage	5
Quora Answering: Answer various question related to the client business.	5
Press Release Writing: Writing a press releases that include your brand name in the title tend to rank well in search engines for searches of your brand name	1
Press Release Submission: Submit a press release to get quality backlinks on high authority press release submission sites like: www.npr.org, www.newslink.org, www.betanews.com, etc.	5

Blog Commenting - Blog comment in a white hat manner that benefits your inbound marketing for improve visibility, high-PR backlinks and to drive more visits as other readers, commentators and the blog author will want to learn more about you.	5
Article Writing: An article where we discuss and show the Importance of Keyword for Search engine optimization.	1 (500 words)
Article Syndication - Submit article on authority sites for quality backlinks.	5
Microblogging: Share website URL's to various Microblogging sites to get backlinks.	5
Image Sharing: Share images with target URLs to various image sharing sites.	5
Social Media Sharing: Share your products and services on various social media platforms like FB, Twitter, StumbleUpon etc.	5
Promote Facebook Page: Promoting Facebook page to gain maximum possible organic likes to your page.	On-demand
Google Business Reviews: Adding some good reviews to your Google Business page weekly. It will improve your Online Reputation.	1-2
YouTube and Pinterest Followers: Work on increasing YouTube and Pinterest followers.	-

Final Report for First Month with Keywords Ranking and Traffic Report.